

CALL FOR APPLICATIONS



DISCOVER FOOTBALL Women - Football - Media Conference

December 6th- 10th 2017 in Berlin, Germany

DISCOVER FOOTBALL is the largest network of women who use football as a tool for empowerment. Women's football is still underfunded, marginalized and a lot less visible than the men's game.

Football is a great tool to open up conversations about gender inequality in all parts of society. Gender-based discrimination against women in sport is also apparent in the unequal representation of women in sport media, and the negative portrayal of women athletes and women sports remains a persistent problem. In addition, women's sporting events remain marginalized from the mainstream multi-billion-dollar sport-media industry and men's events invariably dominate media coverage as well as global and local at-

attention. Especially in sports this discrepancy is eminently noticeable. The low quantity and quality in media coverage of women's sport continues to be influenced by gender stereotypes and harms the image and potential of women's football. In order to overcome these obstacles, the representation of women in media needs to increase and perception has to change.

We aim to increase the visibility of female (sport) journalists in sports and encourage non-sport journalists to get into sports journalism. Therefore we invite **interested journalists from Germany and abroad** to apply to be part of the **Women – Football – Media Conference** in Berlin. Speaking English is **not a requirement**, interpretation will be provided.

Purpose of the conference:

- Exchange with women involved in football from all over the world
- Access to underreported stories
- Opportunity to learn about the intersection of gender and sports
- Opportunity to share and contribute your own skills and experiences
- Increase visibility of women in sports
- Develop and publish stories about women in football
- Become part of a global network of women in football/sports

Main costs for the conference will be covered. *
This event is funded by the German Foreign Office.

*Travel costs, accommodation, visa fees and, part of meals during the event will be provided.

DISCOVER FOOTBALL

The Association Fussball und Begegnung e.V./ DISCOVER FOOTBALL (Football and Exchange/ DISCOVER FOOTBALL) was founded by committed football enthusiasts who use sport as a tool to empower women and promote intercultural understanding. We are mostly women who organize international conferences, tournaments and exhibitions where women and girls develop skills and share knowledge that will help them enhance their autonomy, mobility and power. We also collect and share information on women's football and rights and are building a global network of football activists. **This non-profit organization relies largely on the work of volunteers**, which makes it unique in the world of football. DISCOVER FOOTBALL has received strong encouragement from German Chancellor Angela Merkel and the UN special advisor on Sport for Development and Peace, Mr. Willi Lemke.

In the project DISCOVER FOOTBALL, we are committed to promoting gender equality, emancipation and women's rights and fighting discrimination. Football is our shared passion that enables women from different backgrounds with diverse life experiences to meet on a level playing field.

For updated information, have a look on www.discoverfootball.de

We're looking forward to receiving your application! Please send your application **by Oct 16th to application2017@discoverfootball.de**



This project is funded by



Application Form

DISCOVER FOOTBALL Women - Football - Media Conference in Berlin, Germany

Arrival Day Dec 5th

Program Dec 6th-10th

Departure Day Dec 11th

Name: _____

Date of Birth: _____

News outlet(s)/ Media projects: _____

Country: _____

Closest international airport: _____

Closest domestic airport: _____

Nationality: _____

Language(s): _____

Level of English : _____

Do you need an interpreter? _____

Contact Details

Email: _____

Skype: _____

Phone no: _____

Are you a sports journalist/editor?

Are you already reporting about women in sports/football?

Why do you want to participate?

What do you hope to learn?

What do you think are the major challenges for female sport journalists?

What do you think it would take to have more women in media? How could you contribute to change this situation?

Is there something you can share and contribute to the conference?

Would you give an input/ host a workshop session?

Would you write about a story you learn about during the conference afterwards?

If you have please share your

Website: _____

Social media accounts: _____

Portfolio: _____

Where have you heard about this conference?